

DEPARTMENT OF THE INTERIOR INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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START PROGRAM TO HELP STATES IN WORK WITH WILDLIFE MOVIES

States needing help in developing conservation information and education services will soon be able to call upon other States and agencies of the Federal Government under an exchange plan now being organized through the Fish and Wildlife Service, according to a Service report to Secretary of the Interior Harold L. Ickes.

A catalog of motion pictures and other materials illustrating wildlife restoration throughout the country will be prepared following a survey to determine where these materials are available, it was reported.

Participating states will retain full possession of their own material,
but will cooperate by listing their available aids in the central catalog to be established by the Service's Division of Federal Aid in Wildlife Restoration.

"This service," R. M. Rutherford, acting chief of the Federal Aid Division, pointed out, "has been established as a result of many demands from States that are carrying on wildlife restoration projects with Federal Aid."

In carrying out their Federal Aid projects, especially those involving research, the States have frequently needed materials for use on public occasions, he explained, but no one State has been able to meet these needs adequately. Pooling all such resources, it is hoped, will make it possible for each State to advance its Federal aid wildlife work more effectively.

Already 19 states, represented by the National Conference on Conservation Education and Publicity, are involved in the program, and others are expected to participate.

The actual survey of these materials, said Mr. Rutherford, began on July 1 with the appointment of Paul D. Olejar, formerly director of education for the West Virginia Conservation Commission, as an information specialist in the Division of Federal Aid.

Preliminary listings will be circulated to cooperating States as soon as available, it was announced.

The National Conference on Conservation Education and Publicity, in requesting the survey, pointed out that a system of exchange will eliminate duplication of effort and make available new developments of common benefit to conservation education. The conference consists of education and information directors of State fish, game and forestry department.

States represented by the conference group are Arkansas, Georgia, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Michigan, Missouri, New York, North Dakota, Ohio, Oklahoma, Pennsylvania, Tennessee, Virginia, West Virginia, and Wisconsin.